



# Five Elements of Facilitation Design<sup>®</sup>



## What is **UNIQUE** about this?

A process design framework that is **creative, easy to use, and delivered by two highly experienced international facilitators, Barbara MacKay (MS, CPF©) and Mari Mizobe Chu (MA)**

**WHY:** You want to go deeper with your groups, with more success and less effort and every time. You want to deepen your presence as a facilitator. **WHAT:** 2 day retreat plus group coaching follow up and rich facilitation resources (*workbook, templates, audio/ video resources*) **FOR:** Facilitators, leaders, adult educators, mediators, coaches and OD consultants **WHERE:** Tao Fong Shan, Shatin, Hong Kong **WHEN:** 3-4 October 2013 (Thursday & Friday) 9:30am – 6:00pm both days with optional Thursday evening session **COST:** HK\$8,800 early bird (*includes one night accommodation, on a first come first serve basis*) HK\$9,500 after 23 August (Friday) 2013

### COURSE OBJECTIVES:

- Learn a creative, thought provoking, and easy to use framework to apply to all your meetings, workshops & process interventions.
- Sharpen your ability to easily design meetings and workshops with your clients, organizations, teams, etc.
- Deepen your own presence and creativity with groups through guided exercises and follow-up audio files we offer you.
- Experience and practice facilitation theory, tools and methods to enrich the experience of your groups.
- Reduce your effort to prepare beautifully crafted agendas and workshop designs that flow well and use the energy of the group appropriately.
- Increase your confidence when working with your client and the group before, during and after the interventions.
- Accelerate your mastery of all aspects of facilitation design.

*Wouldn't it be great if meeting participants got what they needed?*

For more information and registration, visit [www.northstarfacilitators.com/5-elements-hong-kong](http://www.northstarfacilitators.com/5-elements-hong-kong) or email to [ROURltd@gmail.com](mailto:ROURltd@gmail.com)



# Five Elements of Facilitation Design<sup>©</sup>

## Course Content:

- In the introduction, we synthesize the theory and offer applications of the 5 elements of facilitation design.
- We then focus on each design element to ensure you know how to use each element creatively & effectively.
- The last segment summarizes so you can see how it looks when layered and integrated into your own examples.

## Course Resources & Approach

- PDF workbook, repeatable templates & audio/video provided on private website.
- Two follow-up group coaching sessions.
- Activate multiple learning intelligences with audio, visual, print materials, discussions, personal reflections, and fun.
- Balance individual, small and whole group activities.



**1:** Learn the 5 Elements framework and apply it to a real life example so you understand its application to facilitation, consulting, training, and curriculum design.

**2:** The **earth** element – learn how to create stability, depth and cohesion in your design – factoring it in early and at critical stages of any workshop.



**3:** The **water** element – experience the importance of flow and transparency. What tools, tips and processes do you use to keep the water element flowing throughout?



**4:** The **fire** element – how do you give the group significant spark when it is lagging? Can you create the warmth and coziness of a fire? What do you say or do when the fire-energy gets out of control?



**5:** The **air** element – how do you keep the freshness of air circulating? How do you “cool” the group or clear out old, redundant thinking as needed? What specific tools and processes have a clearing effect?

**6:** The **space** element – How do you set up the physical space according to the theme or content of the event? How do you ensure you have enough pauses and reflection? What questions, & techniques do you use to ensure there is just enough space?



**7:** What does good process design look like when all 5 elements are integrated, balanced and paced for maximum impact? How do you use the 5 Elements framework to ensure solid design of your events?



## Five Elements of Facilitation Design<sup>®</sup>



**Barbara MacKay**, Certified Professional Facilitator, Master of Science has been facilitating since 1981. She is the founder of *North Star Facilitators*, a company dedicated to offering facilitation services since 1995. She has designed and led thousands of facilitated meetings, conferences and workshops all over the world. Barbara is also a certified assessor with the International Association of Facilitators and has certified facilitators from 5 continents. She is a regular respected speaker at facilitation conferences.

Barbara offers multiple programs in facilitation skills and has spent the last 20 years researching and practicing a variety of tools and approaches. Her core work is based in the Technology of Participation approach, supplemented with a rich infusion of accelerated learning techniques (the neuroscience of learning), cross cultural and non-violent communication methodologies. Barbara has a playful sense of humor and has been described as having a calm, authentic wise presence.

*Barbara says: "I love to guide groups. When I walk into a roomful of people called together for a special purpose, I am in awe of the "brain-power" in the room. I love the richness and uniqueness of every group with whom I work..."*

Find out more about her at [www.northstarfacilitators.com](http://www.northstarfacilitators.com)

**Mari Mizobe Chu's** journey as an advocate for peace and social justice began early. Born to multi-ethnic parents and raised in several different countries, Mari had a unique challenge and opportunity as a young child to experience first hand the complexities of difference. Discrimination and injustice around her affected her deeply. Yet at the same time, she was inspired by the capacities of people to engage in courageous efforts towards personal and social transformation.



Mari's unique approach to facilitation integrates research and practice from a variety of perspectives including intergroup dialogue, critical pedagogy, restorative justice and non-violent communication. As a dialogue facilitator among young adults from Muslim, Arab, Jewish and Western backgrounds, Mari witnessed the power of listening and sharing stories in transforming relationships from those of blame and mistrust, to empathy, connection and collaborative action. Mari holds a M.A. in Conflict Resolution and a Certificate in Mediation from the University of Oregon School of Law, and was a Ph.D. student in multicultural education at Simon Fraser University.

Find out more about her at [www.marimchu.com](http://www.marimchu.com)